



## GREEN INDUSTRIES HAVE ESTIMATED ECONOMIC IMPACT OF \$147.8 BILLION

*providing tens of thousands of new jobs as arborists, urban foresters, landscape designers, and development and maintenance professionals.<sup>1</sup>*

# What is the **SUSTAINABLE URBAN FORESTS COALITION?**

The Sustainable Urban Forests Coalition (SUFC) is comprised of more than 25 national organizations advancing a unified urban forest agenda. SUFC members work together to integrate trees as a vital component of sustainable infrastructure for every community.

SUFC members include urban planners, educators, arborists, landscape architects, public works and utility associations, water quality experts, foresters, scientists, diverse nonprofits, tree care industries, and landscape and nursery associations. Working together since 2004, these diverse professionals monitor, care and advocate for urban trees and green infrastructure.

*SUFC defines*

**URBAN FORESTS**  
*as the sum total of all trees (on private and public lands) and green space that provide essential environmental, health and economic benefits to a community.*

## CURRENT SUFC MEMBERS

- Alliance for Community Trees
- America in Bloom
- American Forests
- American Nursery & Landscape Association
- American Planning Association
- American Public Works Association
- American Rivers
- American Society of Consulting Arborists
- American Society of Landscape Architects
- Arbor Day Foundation
- International City/County Management Association
- International Society of Arboriculture
- Keep America Beautiful
- National Association of Conservation Districts
- National Association of Clean Water Agencies
- National Association of State Foresters
- National Hazard Mitigation Association
- National Recreation and Park Association
- Society of American Foresters
- Society of Municipal Arborists
- The Davey Foundation
- The Nature Conservancy
- Tree Care Industry Association
- Utility Arborist Association
- Water Environment Federation



**Sustainable Urban Forests Coalition**

<sup>1</sup> Nowak, David J.; Stein, Susan M.; Randler, Paula B.; Greenfield, Eric J.; Comas, Sara J.; Carr, Mary A.; Alig, Ralph J. 2010. Sustaining America's urban trees and forests: a Forests on the Edge report. ([www.fs.fed.us/openspace/fote/sustaining.html](http://www.fs.fed.us/openspace/fote/sustaining.html)) Gen. Tech. Rep. NRS-62. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station. p. 6.

The presence of larger trees in yards and as street trees can **ADD FROM 3% TO 15% TO HOME VALUES** throughout neighborhoods.<sup>2</sup>



199,000 Minneapolis street trees reduce storm water management costs by **\$9 MILLION A YEAR.**<sup>3</sup>



Over the next 50 years, **URBAN AREAS ARE PROJECTED TO INCREASE SUBSTANTIALLY.**

The role of urban forests will become even more critical to ensure healthy and livable communities.



## SUFC works to:

- 1.** Increase tangible support for urban forests on a national, regional and local level;
- 2.** Educate diverse audiences about the value and need for healthy trees in cities; and
- 3.** Network and leverage resources and knowledge among a growing community of organizations promoting healthier, more vibrant cities.

### FOR MORE INFORMATION ABOUT SUFC, VISIT:

[www.urbanforestcoalition.org](http://www.urbanforestcoalition.org)

#### Or Contact:

Jennifer Judd Hinrichs, *Convener*  
T 301-219-6249  
E [SUFC@rcn.com](mailto:SUFC@rcn.com)

Trees affect immediate local temperatures, energy use, and air quality by providing shade, transpiring moisture, and reducing wind speeds. 100 million mature trees around U.S. residences saves approximately **\$2 BILLION ANNUALLY IN REDUCED ENERGY COSTS.**<sup>4</sup>

2. Wolf, K.L. 2010. Community Economics - A Literature Review. In: Green Cities: Good Health ([www.greenhealth.washington.edu](http://www.greenhealth.washington.edu)). College of the Environment, University of Washington.  
3. McPherson, E.G., J.R. Simpson, P.J. Peper, S.E. Maco, S.L. Gardner, K.E. Vargas, S. Cozad, and Q. Xiao: 2005.  
4. Nowak, David J.; Stein, Susan M.; Randler, Paula B.; Greenfield, Eric J.; Comas, Sara J.; Carr, Mary A.; Alig, Ralph J. 2010. Sustaining America's urban trees and forests: a Forests on the Edge report. ([www.fs.fed.us/openspace/fote/sustaining.html](http://www.fs.fed.us/openspace/fote/sustaining.html)) Gen. Tech. Rep. NRS-62. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station. p. 6.