

SUFC Steering Committee Call

May 25

Updates:

- No comments or concerns voiced for the proposed SUFC Goals/Objective. They will be posted to the Members section of the SUFC website.
- New Communication/Outreach Tools include: 1/4ly E-Bulletin for SUFC and broader audience (general information, first issue: mid-June); internal SUFC newsletter update (both via Constant Contact); and Calls-to-Action (typically @ advocacy-related issues).
- SUFC website under revision for updates. Larger overhaul planned for fall.
- June SUFC outreach efforts in Washington, DC are focused on leveraging NUCFAC meeting with fringe, interested organizations, 1-1 meetings with key NGO's and federal agencies by SUFC members.

Decisions:

- Policy Interim Process: All letters of endorsement by SUFC for proposed legislation will NOT go under SUFC letterhead/logo use until June 30th. This will allow all interested SUFC members to submit their letters of support for the SUFC principles.
- Current legislation under examination by SUFC will be supported by a list of undersigned organizations.
- The SBA Tree Planting Program is the most time-sensitive of legislation under review by SUFC and will be issued this week under the signature of 13 organizations who have indicated they will support the House and Senate versions of the bill.
- HR 2222 and HR 4202 letters of endorsement will be undersigned by SUFC members who support the legislation as it is written.
- SUFC needs to draft an inclusive statement of "green" infrastructure that the membership can use in multiple settings including future legislation. This process and final definition will take time and cannot be tied to the letters of endorsement for HR 2222 and HR 4202 per SUFC membership recommendations. (Note, those on the call did NOT feel the current definition of green infrastructure in the HR 2222 legislation limits SUFC to this version.)

Next Steps:

- Calls-to-Action: The process for raising and vetting these communication vehicles needs to be created (what warrants a Call-To-Action, how is it vetted and what kind of follow-up is recommended). Policy WG to address and pass recommendations onto Outreach WG for review.
- Letters of endorsement by SUFC members for HR 2222 and HR 4202 will be revised to reflect those individual members supporting the bills (vs. use of SUFC letterhead) in early June.
- Jennifer will distribute calendar of June outreach meetings by Friday, May 28th for June 1- June 30th appointments.
- Jennifer will collect definitions of green infrastructure and draft a sample version for SUFC purposes ("umbrella definition to include: X, Y, Z")
- SUFC Steering Committee will have an in-depth discussion of how to establish a more definitive process for policy support by SUFC members without limiting action by the SUFC overall (Roberts Rules vs. default signatures vs. removing "abstaining" votes from the 3/4ths count etc.). Recommendations will be shared with larger SUFC for approval.
- All SUFC members will continue to review legislation recommended by Policy WG for individual organizational support (HR 4202 and HR 2222 and Streetscaping Resolution).
- Get letter of endorsement for SUFC Principles in!